

**Cut Tire Costs Way, Way Down!**

**GOOD YEAR TIRES**

Distributors: Lifeguards Batteries

**SAVE UP TO 50% OF NEW TIRE COST**

GOODYEAR 100% COLD RUBBER NEW TREADS  
CARRY NEW TIRE GUARANTEE  
Plus 15 Month Road Hazard Guarantee or 15,000 Miles

EXCHANGE SERVICE WHILE YOU WAIT OR ONE DAY OR OVERNIGHT SERVICE ON YOUR OWN TIRES.

Pay as You Drive Terms

**Graystone 4-0234**

MAIN OFFICE & RETREAD PLANT  
BUSH & FRANKLIN  
STORE #2 - FULTON AT GOUGH

**Davis & Myers**  
Goodyear Dealers Since 1916

**Tires-Dealers**

Alberta Tire Co 454 Golden Gate Av. TU xedo-5-2086  
**ANTHONY EARLE C INC**  
At Ellis St.  
901 Van Ness Av. PRspt 5-0444  
Armstrong Rubber Co 601-2d SUtr 1-1229

**ARMSTRONG TIRES**

Specialists in Quality  
Tires & Tubes Since 1912  
PASSENGER  
TRUCK  
FARM

"Unconditionally Guaranteed"  
**"WHERE TO BUY THEM"**  
DIVISIONAL OFFICE  
**ARMSTRONG RUBBER CO**  
Pacific Coast Office & Warehouse  
601-2d SUtr 1-1229

DISTRIBUTORS  
**CALIFORNIA TIRE CO**  
697 Golden Gate Av. UNdrhl 3-2050  
**LUTZ TIRE & SUPPLY CO**  
25 Crooks YUkon 2-2280

DEALER  
Avenue Auto Supplies  
2410 San Bruno Av. JUnigr 6-3010

**BARRETT LARRY TIRE CO**  
9th & Howard HEmlck 1-6064  
(See Advertisement Page 753)

**BAY CITY TIRE SALES**  
NEW & USED TIRES  
Guaranteed Cold Rubber Recapping  
TV - Appliances - Willard Batteries  
670 Turk TUxedo 5-2201

Bayview Automotive Parts 5300-3d. Missn 7-8332  
Bobo's 1 Stop Service  
Van Ness Av & Golden Gate Av. GRaystn 4-4588  
(See Advertisement Page 753)  
Brill Harry 562 Golden Gate Av. ORdwy 3-0264

**BURY-VANHAM TIRE CO**  
GOODYEAR LIFE GUARDS  
NYLON TIRES  
FAST RECAPPING  
1058 Valencia VAencia 4-8285

Bury-Vanham Tire Co  
1058 Valencia VAencia 4-8285  
(See Advertisement Page 753)

**CALIFORNIA TIRE CO**  
697 Golden Gate Av. UNdrhl 3-2050  
Civic Center Tire Co 466 Eddy. PRspt 6-4738

**COX & ELLIS TIRE CO**  
849 Golden Gate Av. JOrdn 7-6900

**DAVIS & MYERS TIRE & SUPPLY CO**  
Bush & Franklin GRaystn 4-0234  
(See Advertisement This Page)

**DAYTON THOROBRED TIRES**

Dayton COLD RUBBER  
Tires contain the exclusive  
Miracle-Mileage  
DayCOLD RUBBER,  
plus super-strength  
Electroni-card. For Safety, Mileage and  
comfort... BUY DAYTONS!

**"WHERE TO BUY THEM"**  
DISTRIBUTOR  
**DAYTON TIRE SALES CO**  
1301 Harrison MArket 1-4600

DEALER  
**SERGE'S RICHFIELD SERVICE**  
600 Portola Dr SEabright 1-9965

Dayton Tire Distrib 1301 Harrison. MArket 1-4600  
(Continued Next Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

We want your telephone service to be as helpful as we can make it.

**Tires-Dealers-(Cont'd)**

**DUNLOP TIRES**

FIRST 100, 200, 300  
and now 394 miles per  
hour world's records  
for speed and safety—  
made on Dunlops.

"Founders of the Pneumatic Tire Industry"

**"WHERE TO BUY THEM"**  
DIVISION OFFICE  
**DUNLOP TIRE & RUBBER CORP**  
1155 Mission UNdrhl 1-6556

DEALERS  
**BAYVIEW AUTOMOTIVE PARTS**  
5300-3d Missn 7-8332  
**COX & ELLIS TIRE CO**  
849 Golden Gate Av. JOrdn 7-6900

**EAST BAY TIRE CO**  
BROKERS - DISTRIBUTORS  
& EXPORTERS  
Passenger - Truck - Tractor  
Earth Mover - Airplane  
New - Used - Recapped  
**JOE M. FUETSCH**  
426-3d Oakland Hlgate 4-8811

Elliot Dave 740 Valencia. HE mlck 1-4409  
**ELLIOT DAVE TIRE CO**  
740 Valencia HEmlck 1-4408  
(See Advertisement This Page)

Ellis & Cox Tire Co. F1 Imare 6-5080  
Fire Rubber Co 2696 Bay Shore Blvd. JUnigr 5-5677

**FIRESTONE**

For Car and Truck  
For Home and Farm  
For Work and Play

**Firestone**  
Extra Value Merchandise

**"WHERE TO BUY IT"**  
DISTRICT OFFICE  
**FIRESTONE TIRE & RUBBER CO THE**  
101 Harrison YU kon 6-4950

RETAIL STORES  
**FIRESTONE STORES**  
2800 Geary Bl. JOrdn 7-3311

**TIRE SERVICE CO**  
Mission & S Van Ness Av. MA rket-1-4650

DEALERS  
Civic Center Tire Co 466 Eddy. PRspt 6-4738  
**GIUSTO ANTHONY**  
Maynard & Mission JUnigr 5-9861  
**GRANT & VERES** 400 Fulton. JOrdn 7-9576  
Lee & Barbata Shell Service  
7th & Howard UNdrhl 1-3724  
Mario's & Lou's Service  
64th & Noriega SEabright 1-9981  
**MURPHY C W OLDSMOBILE**  
3950-19th Av. JUnigr 5-9561  
**PITTMAN TIRE CO**  
427 Grove HEmlck 1-9154  
Toich M M Service Station  
Ellis & Taylor GRaystn 4-2560

Firestone Stores 2800 Geary Bl. JOrdn 7-3311  
Firestone Stores  
Mission & S Van Ness Av. MArket 1-4650  
Firestone Tire & Rubber Co Distributors  
Mission & S Van Ness Av. MArket 1-4650

**FISK TIRES**

TIRE SERVICE  
RECAPPING  
REPAIRS

When It's Time To Re-Tire  
BUY FISK

**"WHERE TO CALL"**  
DISTRICT OFFICE  
**FISK TIRES DIV OF U S RUBBER CO**  
6025-3d Missn 8-3783

DEALER  
**ELLIOT DAVE TIRE CO**  
740 Valencia HEmlck 1-4408

**GENERAL TIRE & RUBBER CO**  
Factory Branch  
900 Marin ATetr 2-0615

General Tire & Rubber Co Distributors  
Mission & 11th. HEmlck 1-1800

**GENERAL TIRES**

Go a long way to make  
friends. Whether you  
drive slow or fast the  
margin of SAFETY  
and fatal DANGER is  
very narrow.

**"WHERE TO BUY THEM"**  
DISTRIBUTOR  
**GURLEY-LORD TIRE CO**  
Mission & 11th. HE mlck-1-1800

DEALERS  
**ANTHONY EARLE C INC**  
901 Van Ness Av. PRspt 5-0444  
**GURLEY-LORD TIRE CO**  
Mission & 11th. HEmlck 1-1800

George's Tire & Battery Service  
760 Golden Gate Av. ORdwy 3-6595

**GILLETTE TIRES**

Division of United States  
Rubber Co.

Automobile, Truck, Tractor  
and Implement - Tires and  
Tubes engineered to highest  
quality standards by one  
of the world's largest tire  
manufacturers.

**"WHERE TO BUY THEM"**  
DISTRICT OFFICE  
**GILLETTE TIRES DIV OF U S RUBBER CO**  
6025-3d Missn 8-3783

DISTRIBUTOR  
**DAVIS & MYERS TIRE & SUPPLY CO**  
Bush & Franklin GRaystn 4-0234

**GOODRICH B F TIRES**

LIFE-SAVER  
TUBELESS TIRES

New and Used Tires - Recapping - Tire Service

**"WHERE TO CALL"**  
DISTRICT OFFICE  
**GOODRICH B F CO**  
1950 Army. AT water 2-9620

DEALERS  
**BARRETT LARRY TIRE CO**  
9th & Howard HEmlck 1-6064  
**BAY CITY TIRE SALES**  
670 Turk TUxedo 5-2201  
**BOBO'S 1 STOP SERVICE**  
Van Ness Av & Golden Gate Av. GRaystn 4-4588  
**CIARDELLA BROS MOTOR CENTER**  
7499 Mission Daly City Plaza 5-5365  
Dukes Texaco Service Station  
19th Av & Kirkham SEabright 1-9853  
**GASUMAT TEXACO SERVICE**  
91st & Junipero Serra Bl Colma PLaza 5-1399  
**GOODRICH B F CO**  
11th & Howard UNdrhl 1-1801  
Lee's Texaco Service UNdrhl 3-2621  
**SOUTH SAN FRANCISCO TIRE SERVICE**  
409 Airport Bl South S F. JUno 8-9848  
Tayo Trading Corporation  
1656 Post JOrdn 7-1221

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**U. S. ROYAL TIRES**

SAN FRANCISCO'S OLDEST  
& LARGEST DISTRIBUTOR  
Since 1922

Recapping - Vulcanizing

The Best at the  
Lowest Possible Prices  
Easy Terms

**HEmlck 1-4360**

**LAMBERT TIRE CO.**  
JIM DE LARA - KARL HENKEL - NICK VISS  
165 So. Van Ness Ave. at Howard

**FISK TIRES**

EXCLUSIVE DISTRIBUTORS

EASY TERMS - IF DESIRED

Other Services  
Passenger and Truck Tire Recapping  
New Batteries and Service  
Wheel Aligning - Wheel Balancing  
Seat Covers

**HEmlck 1-4408**

**DAVE ELLIOT TIRE CO.**  
Personalized Service for Over 30 Years  
740 VALENCIA ST. bet. 18th and 19th Sts.

**KELLY TIRES**

"Service Before Sales"  
A SQUARE DEAL

- AIR CORE SAFETY TUBES
- PUNCTURE SEALING TUBES
- RECAPPING
- BRAKE RELINING
- WHEEL ALIGNING
- AUTO-LITE BATTERIES

"BUDGET TERMS"  
PAY AS YOU RIDE  
YOUR CREDIT IS GOOD

**HEmlck 1-9801**

120-11th St.  
120 Steps Below Mission

**PERRY & WHITELAW, INC.**

**MARK MORRIS TIRE CO.**

San Francisco Distributor of  
**U. S. TIRES**  
TIRES - TUBES - BATTERIES  
For Autos & Trucks

**RECAPPING**  
A Better Job Assured in Our  
Modern S. F. Plant

**999 Geary - Cor. Polk**  
Phone ORdway 3-3441

**LANING'S**  
**Pacific TIRES** **OK Rubber Welders**  
New & Used Complete TIRE Service

**RECAPPED TIRES** 6.00x16 - 5.95 - EXCH.  
6.70x15 - 6.95

10,000 Mile Guarantee  
From 11,000 Shops  
From Coast To Coast

WE WILL ELIMINATE SHIMMY AND VIBRATION  
HAVE YOUR TIRES BALANCED AND TRUED  
BY THE FAMOUS JAMES AUTO FLOAT

119 - 9th Street - Near Mission MArket 1-6610

**Firestone**

For Car and Truck  
For Home and Farm  
For Work and Play

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427 Grove HEmlck 1-9154  
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Tayo Trading Corporation  
1656 Post JOrdn 7-1221

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**LARRY BARRETT TIRE CO.**

**HEmlck 1-6064**  
9th & Howard Sts.

**TIRES**  
100% COLD RUBBER RECAPS

1 DAY RECAPPING SERVICE - In by 9 A.M. Out by 4:30 P.M.

Guaranteed 15,000 Miles - 15 Months Nothing Down - 6 Months to Pay

Get  
**GOOD YEAR TIRES**

Always the "most"  
for your tire dollar.

Stop in—choose from our  
complete line—  
**RECAPPING**

**BURY - VANHAM TIRE CO.**  
Valencia 4-8285  
1058 VALENCIA

**B.F. Goodrich TIRES**

Use—  
"Life-Saver"  
Tubeless  
"Silvertown"  
"Defiance"

PHONE  
GRAYSTONE 4-4588

**BOBO'S 1 STOP SERVICE**  
Van Ness Ave. & Golden Gate Ave.  
Paul Bobo, Company

**PAUL COHEN TIRE CO.**  
Distributor

**PACIFIC**  
TIRES - BATTERIES  
**RECAPPING**  
USED TIRES  
Budget Terms  
\$ \$ SAVE \$ \$  
10th & Folsom St.  
CALL  
**Market 1-3000**